



Rafael Matesanz
National Transplant Organisation
C/ Sinesio Delgado 6-8,
Pabellón 3,
28029 Madrid,

Dear Mr. Matesanz

My name is Ron Gologorsky and I am the CEO of Organtree.

I'm writing to bring Organtree to your attention, to provide you with some background information on Organtree and the good work it has set out to do since its inception which is to make a meaningful difference to so many peoples lives in the world today.

Organtree was established just over one year ago to address the need to find a modern, practical and innovative solution to increasing organ donation on a global scale and to improve the lives of many people by reducing organ waiting lists.

Sadly we live in a world today where the demand for organs far outweighs the supply. Consequently too many lives are lost whilst patients remain waiting on over subscribed waiting lists and too many families are being torn apart from the loss of their loved ones.

The Organtree programme works to alleviate this situation by creating an incentive-based agreement between potential donors and recipients.

Organtree's platform function makes such important information available to those authorised by their countries "Human Tissue Authority" or similar regulatory authority to carry out organ transplants. The medical personnel concerned will be able to link the details of potential donors and recipients to increase the possibility of a person in need receiving a matching organ both quickly and potentially from any part of the world. This is the first time that there has been a worldwide effort to increase the amount of donors and we believe that this will greatly assist those in need.

How does Organtree work?

Individuals register on Organtree (www.organ-tree.com) either as future organ donors or recipients. Future donors also nominate someone as their beneficiary in the process. When an Organtree registered Donor is deceased, his / her organs become available for donation to Organtree recipients. Hospital staff confidentially and securely are able to access the Organtree system to identify the most suitable recipients. Once a match is found and the recipient chooses to accept the donated organ/s, the contract between the recipient and the donor is exercised and the donors beneficiary receives in many cases much needed relief to assist them with the costs they have incurred relating to the Donor's death.

Everyone benefits from this – Recipients obtain quicker access to the life saving or life enhancing organs that they need, the donors' have contractual provisions in place with the recipient for their beneficiaries when they pass away. Hospitals get an additional pool of donated organs to work with in order to save patients' lives and family units stay together.

Whilst there is a long way to go in our aim of changing an outdated and failing system we believe that education is the key in informing those who are prepared to donate, and those who one day might need access to organs for life saving or life enhancing surgery that there is a viable alternative out there.

I believe there is a lot of synergy that can be generated between Organtree and the National Transplant Organisation in respect to both pre and post transplant surgery which should be explored in greater detail.

I appreciate you are an extremely busy man and your hospital already plays a major part in this field by performing many life saving transplant operations.

I would like to find a convenient time to meet with you to further discuss how and why we should collaborate together for the greater good of those most in need.

Yours Sincerely,

Ron Gologorsky.
CEO of Organtree
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